

## TYLER D. ECKBERG

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### SUMMARY

Innovative web programmer/manager with ten plus years experience utilizing computer skills to create database driven commercial web applications. Proven management ability to organize and lead a team toward achievement of business objectives. Demonstrated proficiency in web programming languages including HTML5, ASP, PHP, MSSQL, MySQL, XML, JSON, Flash, JavaScript, and ASP.Net. Proficient in AJAX and Web 2.0 techniques including JavaScript libraries such as jQuery. Skilled using Photoshop, CorelDraw, and MS Office. Accomplished manager of Windows and Linux servers.

### PROFESSIONAL EXPERIENCE

#### QUANTUM DIGITAL

1999-Present

##### Commercial Website Administrator and IT Director

Hudson, WI

- Integrated website with UPS software to automate shipping department and improved customer satisfaction through sharing real-time tracking data with customers.
- Upgraded and maintained self-editable Real Estate Brokers' and Agents' websites including RE/Max, Coldwell Banker, Edina Realty, and more. With 900+ agent websites.
- Written custom Real Estate DB updating applications using both RETS and FTP data feeds.
- Prepared detailed sales and tracking reports for upper level management, allowing them to improve marketing strategies.
- Developed Secure Credit Card processing application complete with backend tracking and reporting to save Accounts Receivable Department several hours/week. Currently operating 3+ years without incident.
- Increased database performance by 20% through index optimizations.
- Moved website to first result on Google, Yahoo, and MSN using SEO and Submission
- Effectively managed team of employees in various projects.

#### ST. CROIX EVENTS, INC.

1992-Present

##### Event Production Coordinator

Stillwater, MN

- Migrated company database from FileMaker Pro to Microsoft SQL and created web applications to utilize and interact with database thereby streamlining operations.
- Designed and maintained database driven integrated with Authorize.net using custom scripts to streamline customer payment process. Sites include stillwatermarathon.com, getfittminn.com, and lumberjackdays.com. The latter receives over 215,000 visits annually.

#### UNIVERSITY OF MINNESOTA

2002-2005

##### Student Technical Support Administrator for 11 Computer Labs

Minneapolis, MN

- Streamlined computer user guide for computer lab coordinators improving their technical knowledge to better service the computer lab users.
- Troubleshoot and repaired University staffs' and students' computers.
- Created and implemented the Housing and Residential life computer lab website to help advertise upcoming educational programs and important announcements.
- Updated and maintained www.housing.umn.edu. Over 16,000 visits / month.

### EDUCATION

**B.A. – Economics**, University of Minnesota – Twin Cities

December, 2005